

## Terms and Conditions First Deposit £50

1. This 'Plum Savings Expert Promotion 2026' ("The Promotion") is organised by Plum Fintech Limited ("Plum").
2. The promotion is open to Plum customers who have completed onboarding between 01/05/2025 - 31/12/2025, have an active account, have not yet made a first deposit into their Plum account, and who meet the eligibility criteria as outlined below.
3. For a customer account to be considered 'Plum Savings Expert' and qualify for the promotion, they must deposit a minimum of £200 within a Plum qualifying account between 27/01/2026 and 06/02/2026. (this can include any combination of saving or investment options that we offer, listed below as 'qualifying accounts').
  - a. Qualifying accounts are: Plum Cash ISA, Plum Lifetime ISA, Easy Access Interest Pocket, Notice Pocket, Plum Interest.
4. To be eligible for the promotion reward, a participating customer must still be considered a 'Plum Savings Expert' as at 04/08/2026, and the minimum contribution of £200 must be held within their Plum account from the 06/02/2026 until 04/08/2026.
5. Eligible participants who fulfil these terms will each be gifted a reward of up to £50 (see tiers below).
  - a. Eligible participants who as at 04/08/2026 hold between £200 - £399,99 will be rewarded £7;
  - b. Eligible participants who as at 04/08/2026 hold between £400 - £749,99 will be rewarded £20;
  - c. Eligible participants who as at 04/08/2026 hold over £750 will be rewarded £50.
6. The reward will be paid in full to the participant's Primary Plum Pocket within 10 working days from 04/08/2026.
7. After the promotion reward is paid into the customer's Primary Plum Pocket, it will then be covered by general Plum account [Terms & Conditions](#).
8. By entering the promotion, participants agree to be bound by these Terms & Conditions and the decisions of Plum, which are final and binding in all matters relating to the promotion.

9. Plum reserves the right to cancel, modify or suspend the promotion and/or these Terms & Conditions at any time and for any reason.
10. Plum also reserves the right to disqualify any participant who is believed to have violated these Terms & Conditions or who engages in any fraudulent or illegal activity.